



## Adventure Cycling

For nearly 50 years, Adventure Cycling has removed barriers, provided trusted resources, and inspired the imagination of the largest bike travel community in the U.S. Our shared experiences of adventure and renewal on two wheels deeply connects us. Through our work as a nonprofit, we bring the transformational power of bike travel to millions.

## Advocate

ROAD SAFETY • TRANSPORTATION ACCESS • BIKE ACCOMMODATION

Your voice is strong. With a community standing together, we amplify that strength and put it to work for better bicycle travel conditions. Our advocacy focuses on four key areas: more miles of connected routes, bike-accessible transportation, safer conditions, and bike-friendly services. The aggregate power of our advocacy generates a stronger, more accessible world for all adventurers.

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## Navigate

BIKE ROUTES & MAPS • BICYCLE ROUTE NAVIGATOR • USBSR

Our carefully curated routes weave together a world of experiences, giving you the space and confidence to explore. Since mapping the TransAmerica Bicycle Trail in 1976, the Adventure Cycling Route Network has blossomed to include the most scenic and historically significant bicycling routes in North America. In concert with our work to expand the state-designated U.S. Bicycle Route System, our routes connect bicycle travelers with every corner of the country.

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## Connect

LOCAL AMBASSADORS • MEMBERSHIP •  
COMPANIONS WANTED

Bicycle travel is full of experienced, supportive people. And when expertise is shared and spread across the community, the pathways to discovery open wide. We create space for both digital and field-based engagement to sustain fuller, longer-lasting connections. Our 50,000 (and growing!) members join together in a global community of riders to experience the joy that bike travel brings.



## Experience

SELF GUIDED TOURS • SHORT AND EPIC ADVENTURES • BIKE TRAVEL WEEKEND • BIKE YOUR PARK DAY

We believe the human spirit thrives on adventure. Tales abound of the power of bicycle travel to immerse riders in the wonders of the world. Adventure Cycling inspires countless cyclists to undertake their first or their next life-changing journey on two wheels. Our organized tours and events and DIY options add new friendships and camaraderie to a deep sense of accomplishment.

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## Empower

YOUNG ADULT BIKE TRAVEL AWARD • HOW-TO RESOURCES • BIKE & GEAR REVIEWS

As a passionate group of bicycle travelers, we are dedicated to making the renewal and accomplishment we feel while touring attainable for everyone. From learning to fix a flat to getting young people from underserved communities on a life-changing trip of their own, our programs empower new and experienced riders to explore beyond the horizon.

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## Engage & Inspire

ADVENTURE CYCLIST • DYNAMO JENNY • BIKE BITS • PHOTO CONTEST

Each bicycle journey is unique, full of the unexpected, and a story waiting to be shared. Adventure Cycling's award-winning magazine, podcast, newsletters, and blog represent the diversity of our members and experiences while fueling imaginations for the next epic journey.



## THE OPPORTUNITY

We believe that adventure — whether small or large — can be transformative. To live a life of discovery, we must unplug, break from our routines, feel the wind on our faces, and welcome opportunities to feel awe and wonder. A bike is simply the tool to get you there. Through inspiration, empowerment, and connection, we open the door to adventure for everyone.

As a donor, your investment in the premiere bicycle travel organization in North America creates the opportunity for you to have a remarkable impact on the world: **making cycling safer and easy to navigate while creating community and connections for a future that embraces the transformative power of bike travel.**

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PHOTO BY SHANE SYKES

